

The UN Sustainable Development Goals: Accelerating Entrepreneurship & Innovation

Interdisciplinary Seminar | University of the Faroe Islands | 25-27 March 2019

Objective: Studies have shown that people believe in sustainable development and the UN Sustainable Development Goals, but are often unclear about implementation. As a result the UN Sustainable Development Goals are applied in an ad hoc fashion rather than a systemic approach – reducing impact and wasting valuable resources. In this workshop participants will learn how to use the UN Sustainable Development Goals to drive entrepreneurship, innovation and maximize positive impact. Over the three-day seminar we will break down constructs, utilize proven tactics and plan ventures using the Abundance Cycle canvas. Participants will leave the workshop with a toolkit for incorporating abundance into their teaching and projects.

25 March – Day 1	26 March – Day 2	27 March – Day 3
Changing Perspective	Finding Abundance	Teaching Abundance
9:00 Orientation <ul style="list-style-type: none"> • Introductions and Influences • Breaking Down Constructs 	9:00 Your SDG Solution <ul style="list-style-type: none"> • Purpose & Significant Activities • Presenting Your Preliminary Solution 	9:00 Presenting Your SDG Enterprise <ul style="list-style-type: none"> • Work Time • Presenting Your Abundance Cycle Canvas
10:30 Coffee Break	10:30 Coffee Break	10:30 Coffee Break
11:00 Exploring Problems and Solutions <ul style="list-style-type: none"> • Problems & Solutions • Sustainable Development Goal Selection 	11:00 Beyond Sustainability to Abundance <ul style="list-style-type: none"> • Economic Evolution • Abundance Progression 	11:00 Expanding Possibilities <ul style="list-style-type: none"> • Strategic Sustainability • Community Development: A case study from Denmark to Maine
12:30 Lunch	12:30 Lunch	12:30 Lunch
13:30 Abundance as a Transformative Tool <ul style="list-style-type: none"> • Redefining a Global Industry • Tactics Creating Abundance 	13:30 Using the Abundance Cycle Canvas <ul style="list-style-type: none"> • Charting Purpose & Activities • Aligning Tactics & Maximizing Impact 	13:30 Teaching with the Abundance Cycle <ul style="list-style-type: none"> • Structuring Abundant Entrepreneurship • Bridging the Think-Create Divide
15:00 Coffee Break	15:00 Coffee Break	15:00 Coffee Break
15:30 Applying Tactics to Sustainable Development Goals <ul style="list-style-type: none"> • Finding Your Purpose • Charting Activities 	15:30 Using the Abundance Cycle Canvas <ul style="list-style-type: none"> • Communication & Implementation • Measures 	15:30 Developing Course & Research Ideas <ul style="list-style-type: none"> • Integrating concepts • Report out
17:00 Finish Day One	17:00 Finish Day Two	17:00 Finish Day Three